



NEON SQUID

2023 Catalog





There's nothing more exciting than showing the wonders of the world to curious readers

We're thrilled to introduce our new books for 2023. *Plants to the Rescue!* is an astonishing look at the ingenious ways scientists are turning to plants to solve some of the world's biggest problems. Meanwhile, *Tales of World War II*, the next entry in our flagship history series, tells incredible stories about the courage of ordinary people during extraordinary times. This year also sees the publication of *Secrets of the Forest*—our first collection of bedtime stories inspired by nature!

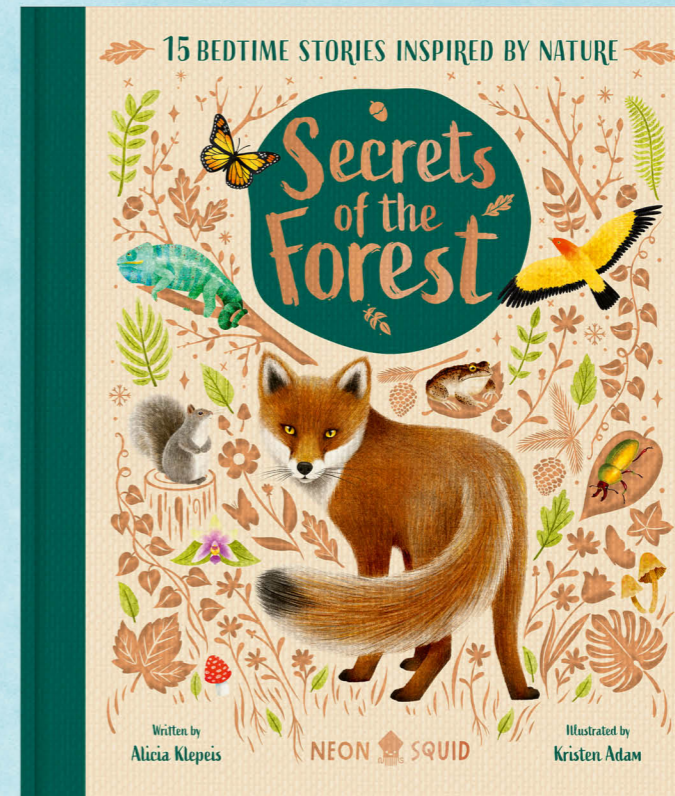
We love these books, and we hope you will too.

Fiona Jo Sam

Co-Publishers, Neon Squid



An illustrated collection of 5-minute bedtime stories



October 2023 978-1-68449-311-1

Secrets of the Forest

8 1/2" x 10" • 160 pages • Hardcover • Ages 5-8 • US \$19.99 • Can \$26.99

Every forest contains a thousand secrets... In this charming anthology of stories, wander into forests to meet the amazing animals living there. In one story a squirrel hunts for an elusive acorn it buried earlier in the year, while another looks at an Alaskan wood frog as it freezes itself alive to survive a harsh winter. Follow the thrilling tale of a reindeer that gets separated from its herd in the snowy woods of Scandinavia, and marvel at a chameleon changing color in the forests of Madagascar. At the end of each tale, learn the science that inspired the story. As readers drift off to sleep, they'll know a little bit more about the world around them.



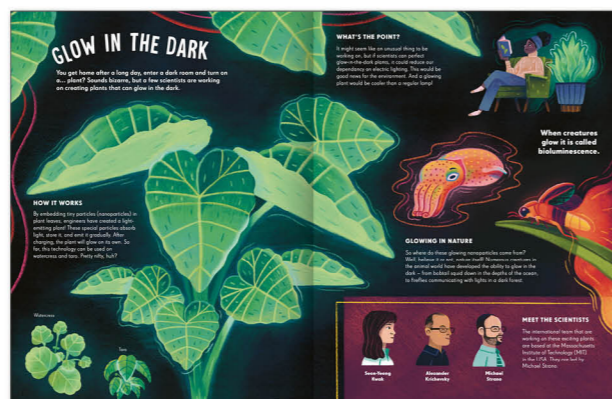


July 2023 978-1-68449-329-6

Plants to the Rescue!

8 1/2" x 10 7/8" • 80 pages • Hardcover • Ages 8-10 • US \$17.99 • Can \$23.99

In the ongoing fight against climate change, plastic pollution, and disease, scientists are turning to an unlikely ally—plants! In this brilliant botany book by podcaster, TikTok, and plant professor Dr. Vikram Baliga, read about the spinach that can send emails, the fig trees used to build living bridges, and the glow-in-the-dark plants that could light your home one day. Plus, learn about the prickly cactus that can be turned into an eco-friendly bag and the algae that could clean up oil spills. You won't look at plants in the same way again!



October 2023 978-1-68449-312-8

Tales of World War II

9" x 11" • 160 pages • Hardcover • Ages 8-10 • US \$21.99 • Can \$28.99

The Second World War as you've never seen it before—discover the hidden stories of incredible human spirit during the world's darkest hour. In this beautifully illustrated book, war historian Hattie Hearn recounts incredible true stories from the war, including the champion cyclist who carried secret messages in his handlebars, the jazz singer who worked as a spy for the French Resistance, and the bear who was recruited by the Polish army! In between stories, the key events of the war are explained—including Pearl Harbor, D-Day, the Holocaust, and the bombings of Hiroshima and Nagasaki.

Features true stories from around the world

WINNIE THE WELDER

Florence DiMillo looked into the sea in the huge steel bathtub lined up in the deck. Workers in hard hats swarmed around the great hull, shaping the metal with hammers and blowtorches. The USA had just entered the war and the Fox River Shipyard was churning out battleships, submarines, and huge aircraft carriers at a record speed. But with so many men leaving to fight, the shipyard desperately needed new recruits.

Taking a deep breath, Florence recognized her way through the sweltering, smoke-filled shipyard to the steel office. The sturdy foreman sneezed, surprised, and a little bemused, at the confident young woman standing before him. For the first time ever, the shipyard was offering jobs to women. But he hadn't expected anyone to actually apply. The work at a warship was dirty, difficult, and extremely dangerous, but Florence was more than ready to take on a challenge. If a man could do it, then so could she!

Florence worked at the shipyard's steel mill from 7am to 3:30pm, using a blowtorch to heat together steel girders that would be used to build the ships. She wore tough leather welding boots to protect her legs from the flames and a helmet to shield her eyes from the spraying sparks. Florence was so shy with a blowtorch that she soon earned the nickname "Winnie the Welder".

Florence was one of 2,000 women to work in the Fox River Shipyard during the war. These brave female heroes proved that the war wasn't only fought on the battlefields, in every factory, mill, and defense plant in the USA, women were bravely taking up their part in the fight against the enemy.



INSIDE THE BELLY OF A TIGER

A deadly beast stalked the Tunisian desert in Africa in 1942. The cruel snarl of its machine guns, the ominous growl of its engines, and the vicious bite of its main gun struck terror in the heart of its enemies. Fearful and mighty, the German Tiger tank was really the deadliest vehicle on the battlefield. With an almost impenetrable skin of metal armor, the Allies stood little chance of slaying these terrifying beasts.

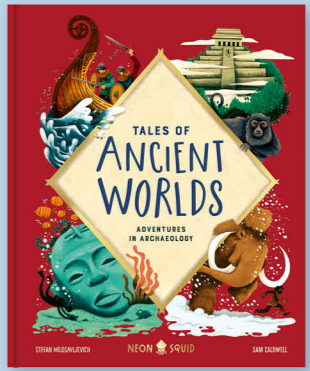
But hidden inside their steel bellies was flesh and bone. For it was up to the precision, skill, and teamwork of the tank crews of the Allied Empire to make them TIGER men.

Each man had a job to do. There was the driver, who maneuvered the tank across the barren desert. Then there was the radio operator, who made sure that the crew could keep track of other vehicles on the battlefield. Coasting behind them was the loader, who kept the Tiger's main gun constantly aimed. At the helm...

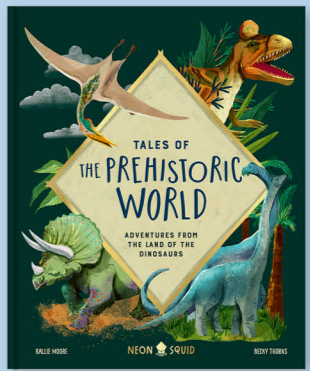
Tiger has no legs, after all! The turret (the small platform on top of the tank) housed the guns, who used the 88-mm main gun to unleash deadly fire onto the Tiger's prey. The gun was so powerful that a shell could pass off the way through an enemy tank, coming out the other side. The commander had the most important job of all. Peering out of the tank's hatch, he could survey the battlefield and direct his crew to their next victim.

From down to dusk, the Tiger patrolled the desert, its crew manning it in the blazing heat of the sun. At night, the crew emerged from the tank, set up a tarpaulin shelter and waited down for the night, ready to climb into the belly of the beast for another day's hunting in the morning.

TIGER TANKS WERE FITTED WITH SNORKELS FOR WHEN THEY HAD TO CROSS RIVERS.



978-1-68449-212-1

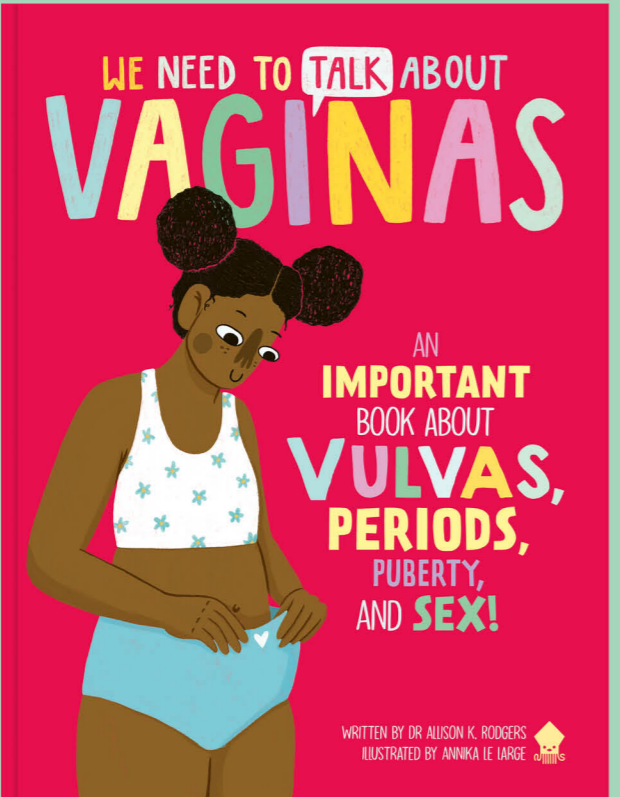


978-1-68449-254-1

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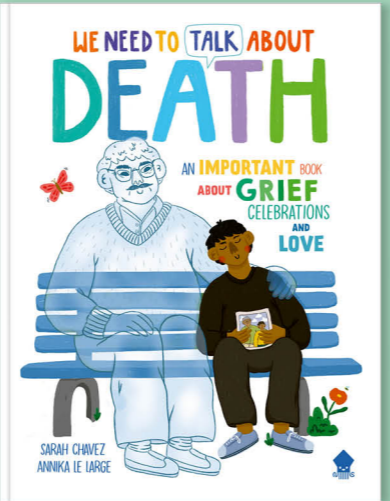
Written by a doctor!



February 2023 978-1-68449-284-8



Coming in 2024



978-1-68449-375-3

We Need to Talk About Vaginas

6 1/2" x 8 1/2" • 64 pages • Flexibound • Ages 10+ • US \$14.99 • Can \$19.99

Do you know the difference between a vagina and a vulva? If you're not sure, this book by TikTok star Dr. Allison K. Rodgers could be for you! Topics covered include puberty, periods, sex, gender identity, and consent. You'll learn the correct names for everything, realize that pubic hair is TOTALLY NORMAL, and read about the self-cleaning properties of vaginas. This book emphasizes that everybody is supposed to look a little different! Perfect for any children approaching puberty, or older readers who want to learn more about their bodies.

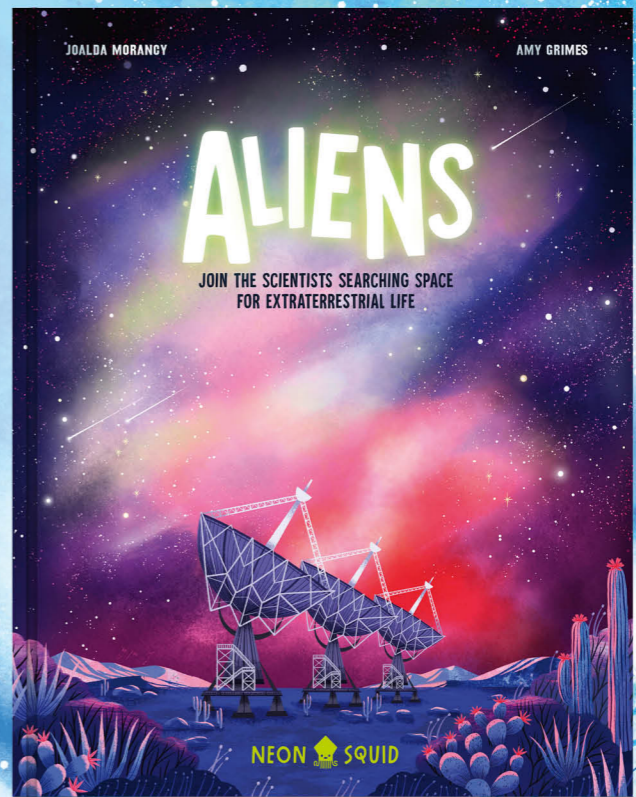


Aliens

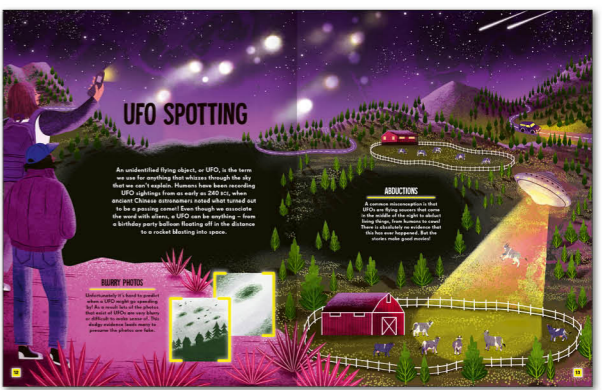
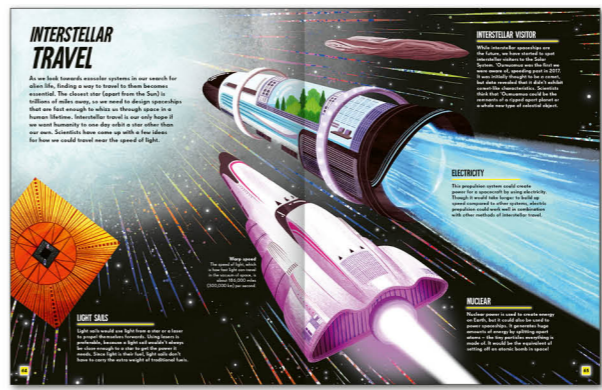
8 1/2" x 10 7/8" • 80 pages • Hardcover • Ages 8-10 • US \$17.99 • Can \$23.99

Do aliens exist? Are UFOs real? The race is on to discover alien life in the universe! Join space expert Joalda Morancy on an out-of-this-world adventure in search of aliens. Get ready to travel the universe to meet robots on Mars, fly through the clouds of Venus, and dive into underground oceans on icy moons. Filled with cool science and information about the latest space missions, this is the perfect book for the next generation of alien hunters.

Everything in this book comes from real science



978-1-68449-253-4





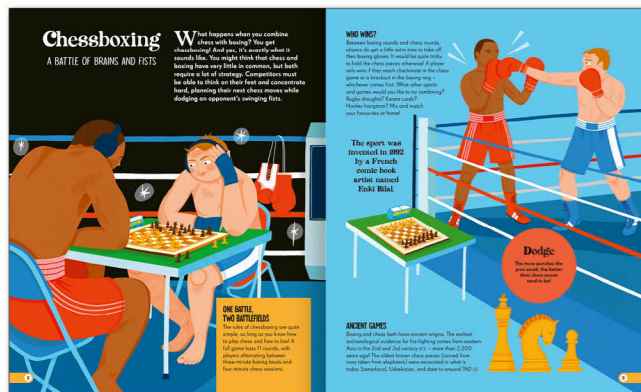
August 2023 (co-ed files available now)
978-1-68449-286-2

Includes competitions from all over the world

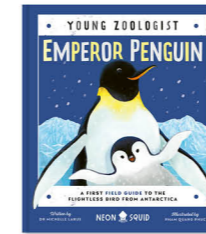
The Mind-Blowing World of Extraordinary Competitions

9" x 11" • 80 pages • Hardcover • Ages 8-10 • US \$17.99 • Can \$23.99

Cheese rolling races, baby crying competitions, pumpkin paddling races... it turns out there's nothing humans won't compete at! Read about camel beauty pageants, air guitar championships, and the town that holds a legendary fruit fight every year. Learn about the societies and traditions that created these competitions through thrilling stories. Filled with fun facts, this is the perfect book for fans of Guinness World Records.



978-1-68449-221-3



978-1-68449-251-0



June 2023 978-1-68449-308-1

Collectable animal series



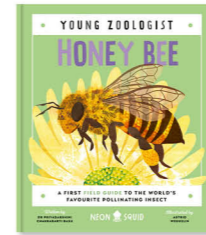
Young Zoologist series

7 3/8" x 8 2/3" • 32 pages • Hardcover
Ages 5-8 • US \$15.99 • Can \$21.99

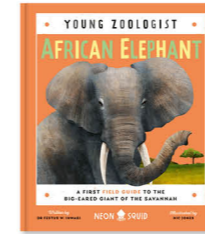
Become an expert with this exciting series of collectable field guides aiming to inspire the next generation of zoologists. Dive into the new books in the series to discover how many honey bees it takes to make a spoonful of honey, why koalas spend 15 hours a day sleeping, and why the temperature of sand determines if baby green sea turtles will be male or female. Each book is written by an expert biologist.



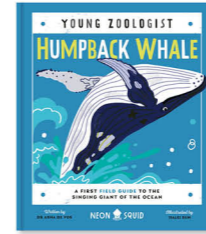
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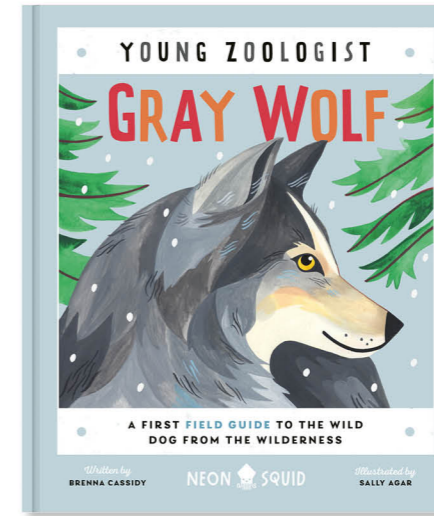
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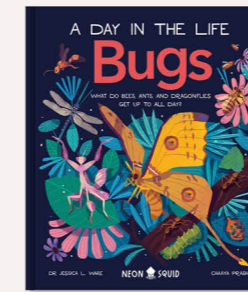
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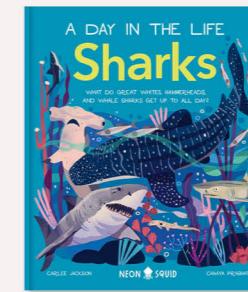
September 2023 978-1-68449-313-5



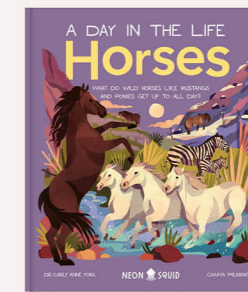
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978-1-68449-211-4



978-1-68449-219-0



978-1-68449-250-3

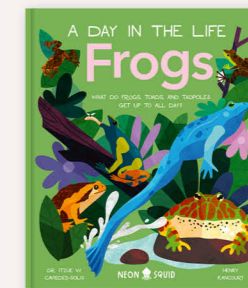


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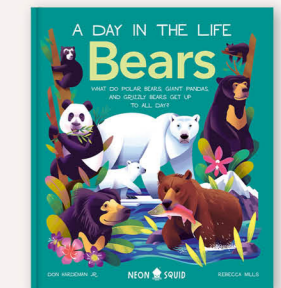
A Day in the Life series

8 1/2" x 10" • 48 pages • Hardcover • Ages 5-8 • US \$16.99 • Can \$22.99

Spend 24 hours with your favorite animals in this thrilling narrative series. Boogie with dancing flamingos, soar on thermals with a majestic eagle, and go on a night hunt with an owl in *Birds*. In *Frogs*, you'll come face to face with a see-through frog, some pesky toads, and a wolverine frog that can shoot claws from beneath its skin. Each book is written by an expert and packed with science perfect for young readers.



May 2023
978-1-68449-307-4



September 2023
978-1-68449-310-4

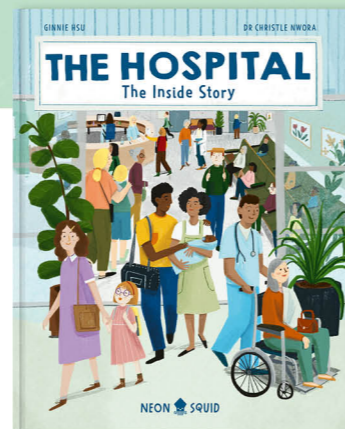


July 2023 978-1-68449-309-8

The Airport

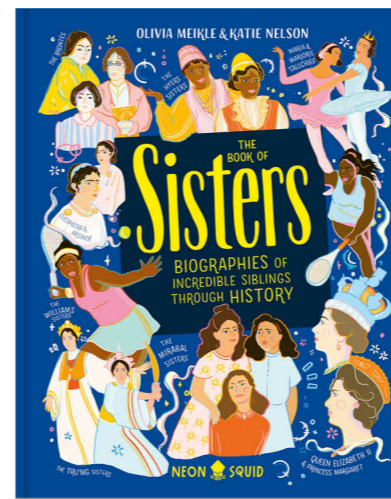
8 1/2" x 10 7/8" • 64 pages • Hardcover • Ages 5-8 • US \$16.99 • Can \$22.99

Pack your bags and get ready to check in at the airport! Meet pilots and cabin crew, follow a suitcase on an underground conveyor belt, and fly in an airplane in this nonfiction story perfect for children going on trips. Aviation expert John Walton takes readers behind the scenes to meet the incredible people who work day and night to keep an airport working. The book also explains the science and engineering of how things work, from X-ray scanners to baggage carousels.



978-1-68449-204-6

Also available



978-1-68449-200-8

The Book of Sisters

8 1/2" x 10 7/8" • 128 pages • Hardcover • Ages 8-10
US \$19.99 • Can \$26.99

Queens. Warriors. Witches. Revolutionaries. History is full of sisters making their mark. Meet incredible women in the pages of this book, from Queen Elizabeth II and Princess Margaret to tennis superstars Venus and Serena Williams. Take a tour of women's history through these sister stories, from the courts of imperial China to the French Revolution.

Illustrators from 14 different countries bring dozens of sisters to life



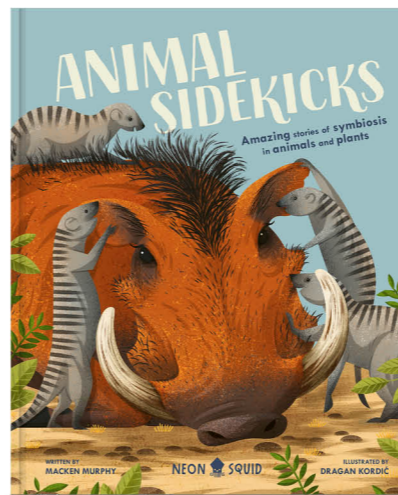
978-1-68449-222-0

Rewilding

9" x 11" • 80 pages • Hardcover • Ages 8-10 • US \$17.99 • Can \$23.99

Rewilding means returning animals or plants to places where they used to live. In this book, acclaimed biologist David A. Steen introduces some of the most amazing conservation stories from around the world. You'll meet condor chicks raised by hand puppets, ancient tortoises given a new lease on life, and extremely rare toads in need of a shower! This book will leave you with a key message: it's not too late to save the planet.

A book about environmental change with a positive message!

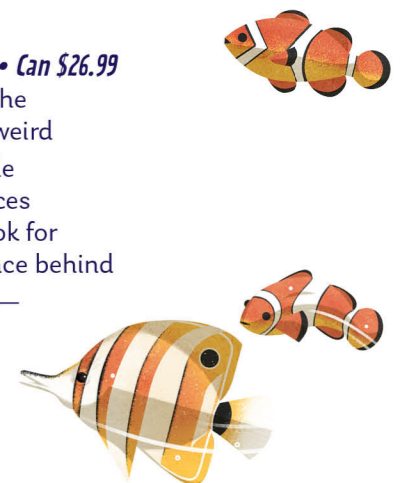


978-1-68449-201-5

Animal Sidekicks

9" x 11" • 128 pages • Hardcover • Ages 8-10 • US \$19.99 • Can \$26.99

Heard about the fish that clean shark teeth? Or the frog that lives with a tarantula? Welcome to the weird world of symbiosis—where animals form incredible relationships. Podcaster Macken Murphy introduces his favorite symbiotic relationships in his first book for children. Along the way he explains the cool science behind the baffling behavior of some animals and plants—from friendly alliances to pesky parasites.



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